

Motionhouse Dance  
Company workshop



Seann Walsh



Ken Bruce



STEAMFest



Vamos Theatre Crimplyene Crusaders



# FESTIVAL ON THE CLOSE

BBC Concert Orchestra

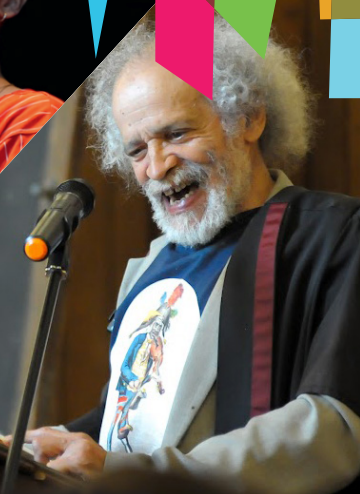


MACREADY OUTDOOR ARENA

Bruno Mars Tribute



John Agard, Poet



Macready Theatre Square Pegs  
Young Actors' Company



Horrible Histories Live





# FESTIVAL ON THE CLOSE RUGBY 2024

Festival on The Close Rugby is a professionally run, public arts festival backed by an A-list of engaged and fully supportive patrons including Dame Judi Dench, Anthony Horowitz and John Agard. With five days of world-class theatre, music, dance, comedy and more, the Festival on The Close has something for everyone and attracts audiences from across the Midlands and beyond. It also features more than 300 free creative STEM and art-based workshops and exhibits open to local Schools. Unique, once in a lifetime experiences lie at the heart of the festival and make this one of the most ambitious and exciting educational arts festivals in the country.



## PRINCIPAL PARTNER

**£20,000 +VAT**

- Naming of the main stage in the performance arena
- Full page, prime position ad in the Festival on The Close Programme
- Company profile and web-link on Festival on The Close website
- Principal Partner advertising across monsoon banners on the historic Close
- Principal Partner and your company logo across all printed literature
- Your company logo on all crew clothing
- Complimentary VIP tickets for all main stage events
- Ticket discount codes for your staff
- Access to all dedicated VIP areas
- Tickets to our exclusive VIP events and bespoke experiences year-round, including pre-Festival events

## FESTIVAL FRIEND

**£10,000 +VAT**

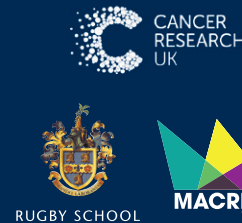
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- Complimentary VIP tickets for all main stage events
- Ticket discount codes for your staff
- Access to all dedicated VIP areas
- Tickets to our exclusive VIP events and bespoke experiences year-round, including pre-Festival events

\*Sponsorship details can be subject to change  
Bespoke adjustment of benefits available

## OUR AUDIENCE AND GLOBAL REACH

- More than **5000** external visitors
- 1500** Rugby School Group
- 18000** Former Rugby School Students
- 1000** Rugby School Group Staff
- Local and Regional Schools
- 110500** Social Media Reach

To sponsor the Festival or for further details about how you can get involved, please email Festival Director, Dr Tim Coker: [tim@festivalontheclose.co.uk](mailto:tim@festivalontheclose.co.uk)



Nigel Clarke of STOMP celebrates the Festival on The Close CRUK 2019 donation with Rugby School and Rugby Free School students